

For Bridger Insurance Services, investing in AgentSync's modern technology for producer management and compliance means:

- Leveraging insurtech to increase operational efficiencies
- Creating an exceptional distribution-partner experience
- Exceeding growth goals despite a changing agent workforce

Bridger Insurance Services

expands operational efficiencies and gains exponential business growth with AgentSync's innovative and best-in-class technology.



DEANE SILKE, PRESIDENT



BRIDGER

Bridger Insurance Services

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The Bridger Insurance Services Story

Bridger Insurance Services is the bridge to future insurance transactions, making things easy for agency partners and insureds with the use of innovative technology. Bridger is committed to simplifying the transactional process of insurance and speed through which claims are filed.



“Everything I do and look at within Bridger is about creating efficiencies. We're definitely technology-leaning and continually adding insurtechs to our tech stack. I think anybody that doesn't take advantage of technology as the industry is moving forward is going to drop by the wayside. You have to create efficiencies to turn a profit.”

DEANE SILKE, PRESIDENT

Deane Silke, President at Bridger, pairs his 35 years of industry expertise with a commitment to identifying areas for growth and driving operational efficiencies in his organization. In an effort to streamline processes in producer management and compliance, Deane sought a technology partner with modern, configurable, and flexible solutions, a commitment to iterating alongside the industry, and an exceptional customer support function to ensure program success. Deane identified AgentSync as the innovative partner to join their tech stack.

“AgentSync revolutionized our operations. With a focus on innovation, AgentSync views their customers as partners and works to make sure their products are constantly relevant, useful, and adapting to different needs and expectations as the industry changes. With AgentSync, we get to use automation and technology to our advantage.”

DEANE SILKE, PRESIDENT

AgentSync provided Bridger with the tools needed to drive efficiencies in distribution channel management workflows. With producer requirements and compliance regulations baked into their solution, AgentSync eliminates complexity when navigating the heavily regulated insurance industry. Streamlining processes through their custom portal, Bridger was able to more efficiently track producer licensing and quickly notify agency partners for further action when a license approaches renewal or lapses.

“I always try to be thoughtful about the user experience, and specifically the experience of our agency partners. I want to be sure their experience working with us is positive. Is it easy? Does it cut time out of their day? Are they begrudgingly going through tasks? If it’s a negative experience, then I’ll find the tools and technology to turn it around to a positive experience.”

DEANE SILKE, PRESIDENT

AgentSync’s tailored onboarding portal strengthened Bridger’s producer experience and provided a single source of truth for producer data, including licensing status, requirements, and rules of engagement. Having accurate and up-to-date producer information all in one place cut out communication redundancies for admins. As a result, Bridger was able to get agents and agency partners onboarded and ready to sell faster than ever. With an unrivaled producer experience created using AgentSync’s frictionless and modern onboarding, Bridger improved their licensing administrator’s workflow, achieved faster sales, and ultimately enabled maximum organizational growth.

“Due to the operational efficiencies we’re creating in-house, as well as what we’re doing with AgentSync, we have grown our business over 450% in the last 12 months.”

DEANE SILKE, PRESIDENT

AgentSync’s commitment to building modern insurance infrastructure and Bridger’s dedication to leveraging technology to drive operational efficiencies has created a lasting partnership between two industry leaders. As the industry continues to change, the companies that turn to technology to eliminate manual processes will enable their licensing administrators to do their best work, attract the top producers, and ensure lasting organizational growth for years to come.

“Growth is key, and I don’t want to say it’s a revolving door, but we’re an aging industry. I’ve been in the industry long enough to have heard, “That’s how we used to do it,” but you have to adapt and come into the 21st century by taking advantage of the insurtech that’s out there.”

DEANE SILKE, PRESIDENT

Eliminate compliance-related complexity in the producer management process

Learn more about how AgentSync Manage can simplify your producer management workflows here:

[Discover AgentSync Manage](#)