

# Varicent & AgentSync team up to elevate the producer experience

Together we provide the best-in-class producer experience to streamline producer management and fuel growth.

## Producer Lifecycle Management and 360° Producer View

Managing the full producer lifecycle from onboarding to relationship management and compensation is incredibly complex, expensive, and siloed. As the producer workforce continues to shrink, providing a positive producer experience is critical to your success.

The Varicent ICM and AgentSync partnership provides full producer lifecycle management and a 360-degree producer view to solve just these problems.

For the first time, you now have two best-in-class solutions joining forces to include all steps of end-to-end producer management, all the way from onboarding to complex commissions structures and payouts. With our combined products, you have full visibility all in one place.

Remove friction in producer management and compensation paths to provide the best producer experience.



### Streamlining and automating complexity

Simplify your processes, workstreams, and reduce bottlenecks to provide cost-saving speed and efficiency.



### Improved producer experience

Unparalleled speed to onboard, ease of use, and timely and accurate payouts for the best producer experience.



### Performance

Real-time data in a centralized location to perform critical calculations with ease, saving your team time and reducing errors.



### Ease of use

For the first time, have end-to-end data visibility and the ability to take appropriate next steps all in one place.



#### EASY AND FAST ONBOARDING

End-to-end producer onboarding and appointing within days. Improve the producer experience and get them selling faster!



#### RELATIONSHIP MANAGEMENT

Assign tasks, activities, and manage all communications with your distribution channels from a single system.



#### CLEAR COMPENSATION PATH

Increase revenue growth by removing friction and easily adapt compensation plans to align with sales strategies.



#### CONTINUOUS COMPLIANCE

Proactively monitor your distribution channels to manage regulatory change and business risk more effectively.

